

Alia Manetta

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SELECT EXPERIENCE

Verily (Google Life Sciences), Manager, Clinical Study Innovation & Operations Nov '22 - Present

- Scoping, launching, and managing a growing portfolio of clinical-stage campaigns/programs predominantly focused across the patient journey (e.g., patient recruitment, retention, engagement, and experience)

Accenture Plc. Senior Analyst > Consultant > Engagement Manager Aug '19 - Nov '22

- Owned >\$10M sales of strategy engagements across key life science growth areas such customer experience, commercial models, product lifecycle management, with responsibility for contracting, staffing, and delivery.
- Managed multi-channel marketing, digital, and creative strategy for the global go-to-market launches of COMIRNATY®, adult and pediatric Pfizer-BioNTech vaccines across the US, EU, and >70+ markets (manufactured ~4B doses in 2022)
- Developed 10-year virtual care business plan to transform Kaiser's primary, specialty, chronic care offerings.
- Recognition: 2022 Diamond Account 360 Value Award Winner; 2021 Global Life Science Client Impact Award, Accenture Ventures Steering Committee, Women's Leadership Forum; Accenture Global Innovation Award 2020

Amgen Inc., Graduate Consultant, Project Lead, Business Development Sept '18 - June '19

- Crafted tailored business models for monetization of real-world data and commercialization of fracture risk tools
- Led a 6-member cross-functional team to launch a new venture, including pro forma and economic pricing models

Triangle Insights Group, Strategy Analyst Intern May '18 - Aug '18

- Evaluated 2 novel assets in 4 oncology indications, and presented multi-staged product strategy to client's C-suite
- Final deliverable included clinical benchmarking to inform product strategy from Phase I-Phase III clinical trials

Eli Lilly & Co., Graduate Consultant, Organizational Change Management Nov '17 - June '18

- Developed framework for expediting adoption of technologies within Lilly's R&D Innovation & Research Labs
- Collected user insights to identify growth opportunities, technological innovations, and competitive differentiators

UCLA Oppenheimer Center for Neurobiology of Stress, Clinical Research Analyst Dec '14 - Aug '17

- Supervised and trained a team of 15 research assistants for DTI and fMRI projects involving chronic pain disorders
- Performed rigorous analysis in human neuroimaging, pre-processing, and quality control and presented in 3 symposiums

Merrill Lynch, Global Finance & Wealth Management Co-op Dec '15 - June '16

- Conducted financial analysis, developed stock investment strategy, and supported clients' portfolios up to \$100M

EXTRACURRICULAR ACTIVITIES

BrightEdge Ventures / American Cancer Society, Board of Directors / National Grant Review Committee Oct '10 - Present

- Lobbied 25+ senators & representatives of U.S. Congress in D.C. as the CA legislative lead for oncology initiatives

Sundari Mohan Seva Bhawan Hospital, Medical Assistant, Silchar, India July '12 - Sept '15

- Worked in the Emergency Room as an assistant surgeon in Sundari Mohan Hospital for 4 consecutive summers

Select Acknowledgments & Skills Sept '14 - Present

- Business Entrepreneurial Award 2014, 'Service Above Self' 2014, Top Ten Graduate of OC to Change the World 2013
- Other: Spanish Fluency, Routinely Commissioned Muralist, Advanced Ceramicist, Website Design, Scuba Diving

EDUCATION

Master of Business and Science (MBS), Business Administration & Management Sept '17 - May '19

Keck Graduate Institute, School of Applied Life Sciences | KGI Strategy & Consulting Club President 2018-19

Awards: Dean's List Honors 2018-2019 | Class of 2019 KGI Riggs Mission Award. KGI Merit Scholarship

Bachelor of Science (BS), Neuroscience Sept '13 - June '17

University of California, Los Angeles (UCLA) | College Honors | Dean's List 2014 & 2015

Awards: 2017 Bruin Life Senior of The Year Award (5/40k students), Humans of UCLA 2014 (1/10k)

Certificate of Bioscience Industry Law & Practice from Southwestern Law School May '19

Certificate of Business & Financial Modeling from Wharton School of U. Penn. May '18