

Alia Manetta

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SELECT EXPERIENCE

Verily (Google Life Sciences), Manager, Clinical Study Innovation & Operations Nov '22 - Present

- Support a growing pipeline of small molecules, immunotherapies, digital health, & biomarker-driven campaigns focused on translating scientific breakthroughs into clinical application for patients

Accenture Plc.

Engagement Manager May '22 - Nov '22

- Owned >\$10M sales of life science strategy engagements, with responsibility for contracting, staffing, & delivery
- Managed multi-channel marketing, communications, digital, and creative strategy services for the global go-to-market launch of COMIRNATY®, adult and pediatric vaccines, across the US, EU, and >70+ markets

Management Consultant Nov '20 - May '22

- Led a global post-merger integration pilot program, which included a comprehensive scalability assessment, deployment strategy, data insights generation, and extensive strategic partnerships coordination over 2-year horizon
- Facilitated co-creation workshops with 40+ DTRA industry alliance members across the decentralized trial network, resulting in 4 charters and 12 initiatives mapped to 2021-12 priorities (e.g., definitions, best practices, education, barriers)

Senior Analyst Aug '19 - Nov '20

- Developed 10-year virtual care business plan to transform Kaiser's primary, specialty, chronic care offerings
- Designed an asset integration and operational launch road map across 50+ countries following a \$13B product acquisition
- **Recognition:** 2022 Diamond Account 360 Value Award Winner; 2021 Global Life Science Client Impact Award, Accenture Ventures Steering Committee, Women's Leadership Forum; Accenture Global Innovation Award 2020

Amgen Inc., Graduate Consultant, Project Lead, Business Development Sept '18 - June '19

- Crafted tailored business models for monetization of real-world data and commercialization of fracture risk tools
- Led a 6-member cross-functional team to launch a new venture, including pro forma and economic pricing models

Triangle Insights Group, Strategy Analyst Intern May '18 - Aug '18

- Evaluated 2 novel assets in 4 oncology indications, and presented multi-staged product strategy to client's C-suite
- Final deliverable included clinical benchmarking (e.g., clinical trial duration, patient enrollment, biomarker segmentation) to inform client's product strategy and development costs from Phase I-Phase III clinical trials

Eli Lilly & Co., Graduate Consultant, Organizational Change Management Nov '17 - June '18

- Collected customer insights to identify growth opportunities, technological innovations, and competitive differentiators
- Developed growth framework for expediting adoption of technologies within Lilly's R&D Innovation & Research Labs

UCLA Oppenheimer Center for Neurobiology of Stress, Clinical Research Analyst Dec '14 - Aug '17

- Supervised and trained a team of 15 research assistants for DTI and fMRI projects involving chronic pain disorders
- Performed rigorous analysis in human neuroimaging, pre-processing, and quality control and presented in 3 symposiums

Merrill Lynch, Global Finance & Wealth Management Co-op Dec '15 - June '16

- Conducted financial analysis, developed stock investment strategy, and supported clients' portfolios up to \$100M

EXTRACURRICULAR ACTIVITIES

BrightEdge Ventures / American Cancer Society, Board of Directors / National Grant Review Committee Oct '10 - Present

- Lobbied 25+ senators & representatives of U.S. Congress in D.C. as the CA legislative for oncology initiatives
- Advised the National Grant Review Peer Review Committee to optimize discovery science & grant funding

Sundari Mohan Seva Bhawan Hospital, International Medical Assistant (India) July '12 - Sept '15

- Worked in the Emergency Room as an assistant surgeon in Sundari Mohan Hospital for 4 consecutive summers

Extracurricular Acknowledgments Sept '14 - Present

- 35UNDER35 Theta Nationals 2021, Business Entrepreneurial Award 2014, Omega Leadership Award 2015
- Rotary 'Service Above Self' Award 2014, Top Ten Graduate of Orange County to Change the World 2013

Other Skills

- Routinely Commissioned Muralist, Advanced Ceramicist, Spanish Fluency, Environmental Conservation, Scuba Diving

EDUCATION

Master of Business and Science (MBS), Business Administration & Management

Sept '17- May '19

Keck Graduate Institute, School of Applied Life Sciences | KGI Strategy & Consulting Club President 2018-19

Busenberg Endowed Fellowship Fund, KGI Merit Scholarship, William Hearst Endowment

Recognition: Dean's List Honors 2018-2019 | Class of 2019 KGI Riggs Mission Award

Bachelor of Science (BS), Neuroscience

Sept '13 - June '17

University of California, Los Angeles (UCLA) | College Honors | Dean's List 2014 & 2015

Recognition: 2017 Bruin Life Senior of The Year Award (5/40k students), Humans of UCLA 2014 (1/10k)

Certificate of Bioscience Industry Law & Practice from Southwestern Law School

May '19

Certificate of Business & Financial Modeling from Wharton School of U. Penn.

May '18

THOUGHT LEADERSHIP

- *The Rapidly Evolving Role & Implications for Cross-Industry Convergence in the U.S. Healthcare System*
- *From Bench to Bedside: Three Imperatives for Making the Digital Laboratory a Reality*
- *Modalities, Threats, & Commercial Opportunity: The Future of Immunotherapeutic Strategies for Cancer*
- *Su1569 Children with Functional Gastrointestinal Disorders Display Structural Brain Alterations Compared to Healthy Subjects*