

Alia Manetta

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SELECT EXPERIENCE

Accenture Plc.

Engagement Manager

May '22 - Present

- Managed multi-channel marketing, communications, digital, and creative strategy services for the global go-to-market launch of COMIRNATY®, adult and pediatric vaccines, across the US, EU, and >70+ markets

Management Consultant

Nov '20 - May '22

- Led a global post-merger integration pilot program, which included a comprehensive scalability assessment, deployment strategy, and data insights generation resulting in \$XM in value capture over two-year horizon
- Recognition: 2022 Diamond Account - 360 Value Award Winner (Global Impact, Across all Industry Verticals)

Senior Analyst

Aug '19- Nov '20

- Developed 10-year virtual care business plan to transform client's US healthcare offering (primary, specialty, & chronic)
- Designed an asset integration and operational launch road map across 50+ countries following a \$XB asset acquisition
- Developed a 5-year blueprint for CEO and CDO's digital pharmacy priorities which included transformation of medication adherence initiatives, refill experience, mail-order tracking, financial management, and external partnerships
- Recognition: The 2021 Global Life Science Client Impact Award (Team featured on Accenture Quarterly Global Webcast), Accenture Ventures Steering Committee, Women's Leadership Forum; Accenture Global Innovation Award 2020

Amgen Inc., Graduate Consultant, Project Lead, Business Development

Sept '18 - June '19

- Crafted tailored business models for monetization of real-world data and commercialization of fracture risk tools
- Led a 6-member cross-functional team to launch a new venture, including pro forma and economic pricing models

Triangle Insights Group, Strategy Analyst Intern

May '18 - Aug '18

- Performed and presented comprehensive due diligence to a private equity firm leading to a high 9-figure buyout
- Evaluated 2 novel assets in 4 oncology indications, and presented multi-staged product strategy to client's C-suite

Eli Lilly & Co., Graduate Consultant, Organizational Change Management

Nov '17 - June '18

- Developed a growth framework for expediting adoption of new technologies within Lilly's R&D Innovation & Research Labs
- Assessed market trends data and partnered with cross functional teams (R&D Small Molecule Drug Development (SMDD), Economics, Regulatory, etc.) to identify unmet need, drive technological innovations, and discover growth opportunities

UCLA Oppenheimer Center for Neurobiology of Stress, Clinical Trials Research Analyst

Dec '14 - Aug '17

- Supervised and trained a team of 15 research assistants for DTI and fMRI projects involving chronic pain disorders
- Performed rigorous analysis in human neuroimaging, pre-processing, and quality control and presented in 3 symposiums

Merrill Lynch, Global Finance & Wealth Management Co-op

Dec '15 - June '16

- Conducted financial analysis, developed stock investment strategy, and supported clients' portfolios up to \$100M
- Created client-facing presentations, established metrics to improve outreach, and sourced >10 clients from start date

EXTRACURRICULAR ACTIVITIES

BrightEdge Ventures / American Cancer Society, Central Coast Board of Directors

Oct '10 - Present

- Lobbied 25+ senators & representatives of U.S. Congress in D.C. as the CA legislative lead in support of oncology initiatives
- Developed an implementation plan for a comprehensive, digital platform to close gaps across global organizational channels
- National Grant Review Committee Member (one of ACS's 14 leading peer review grant committees)

Sundari Mohan Seva Bhawan Hospital, Medical Assistant

July '12 - Sept '15

- Worked in the Emergency Room as an assistant surgeon in Sundari Mohan Hospital for four consecutive summers

Extracurricular Acknowledgments

Sept '14 - Present

- 35UNDER35 Theta Nationals, Business Entrepreneurial Award 2014, Order of Omega Leadership Award 2015
- Soroptimist Achievement 2014, Rotary 'Service Above Self' Award 2014, Top Ten Graduate of OC to Change the World 2013

Other Expertise

- Routinely Commissioned Muralist, Advanced Ceramicist, Spanish Fluency, Environmental Conservation, Swimming

EDUCATION

Master of Business and Science (MBS), Business Administration & Management

Sept '17- May '19

Keck Graduate Institute, School of Applied Life Sciences | KGI Strategy & Consulting Club President 2018-19
Busenberg Endowed Fellowship Fund, KGI Merit Scholarship, William Hearst Endowment
Awards: Dean's List Honors 2018-2019 | Class of 2019 KGI Riggs Mission Award

Bachelor of Science (BS), Neuroscience

Sept '13 - June '17

University of California, Los Angeles (UCLA) | College Honors | Dean's List 2014 & 2015
Awards: 2017 Bruin Life Senior of The Year Award (5/40k students), Humans of UCLA 2014 (1/10k)

Certificate of Bioscience Industry Law & Practice from Southwestern Law School

May '19

Certificate of Business & Financial Modeling from Wharton School of U. Penn.

May '18

THOUGHT LEADERSHIP

- *The Rapidly Evolving Role & Implications for Cross-Industry Convergence in the U.S. Healthcare System*
- *From Bench to Bedside: Three Imperatives for Making the Digital Laboratory a Reality*
- *Modalities, Threats, & Commercial Opportunity: The Future of Immunotherapeutic Strategies for Cancer*
- *Su1569 Children with Functional Gastrointestinal Disorders Display Structural Brain Alterations Compared to Healthy Subjects*